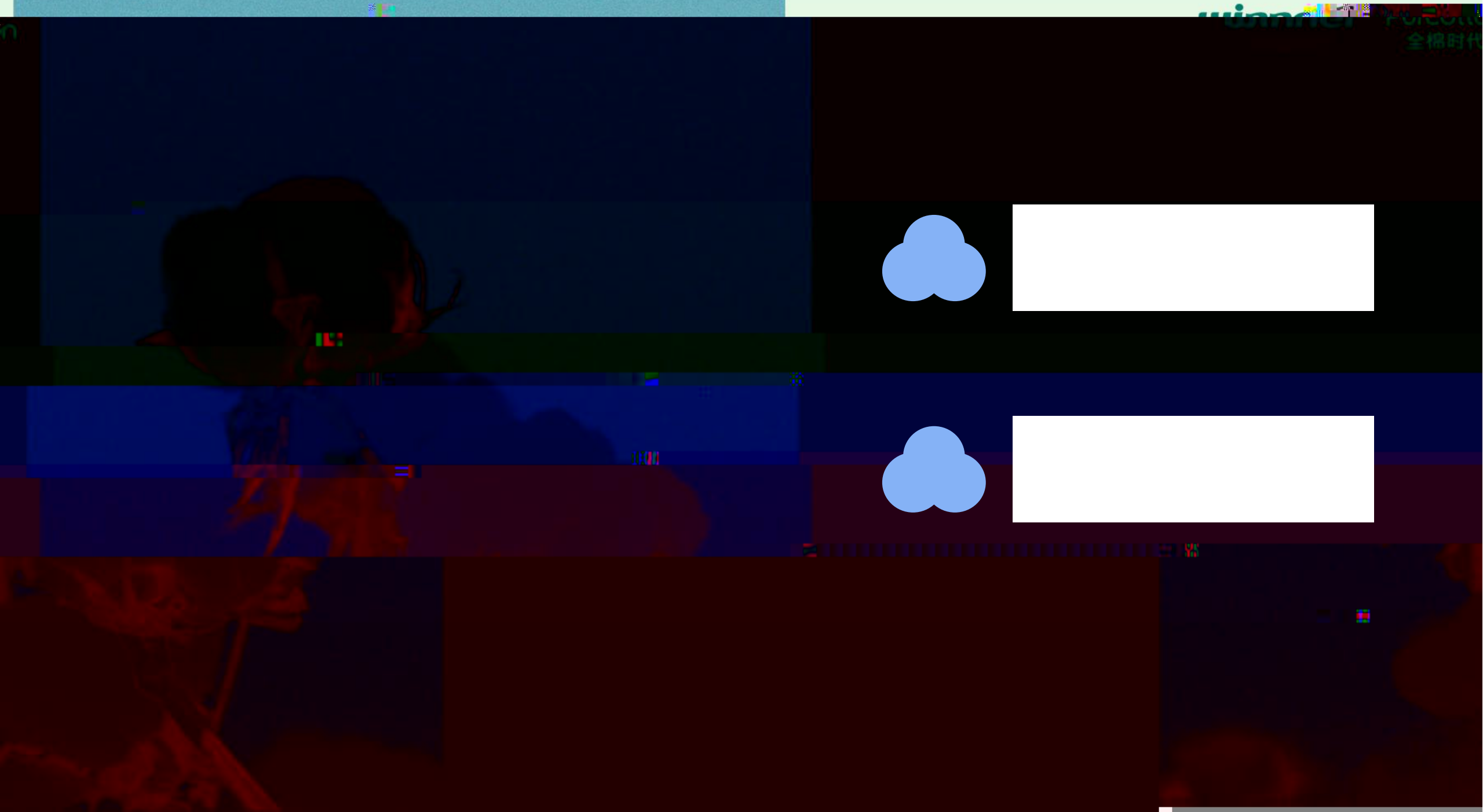


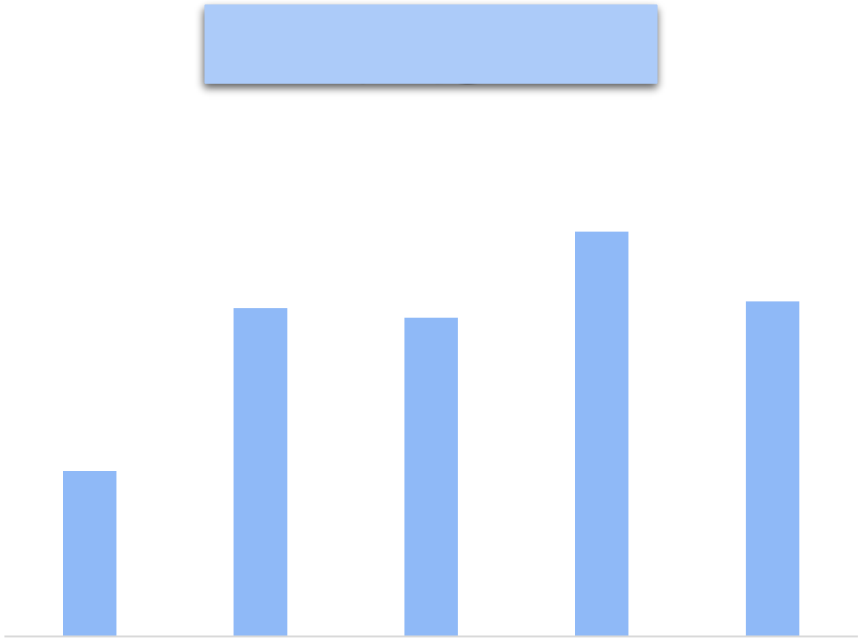
01

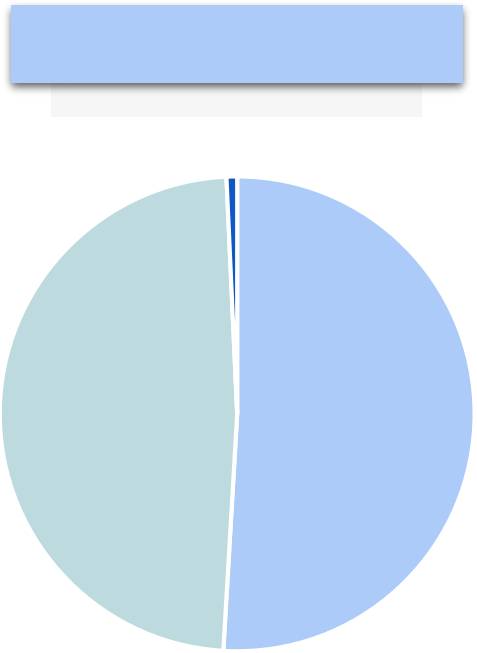
上半年财务表现

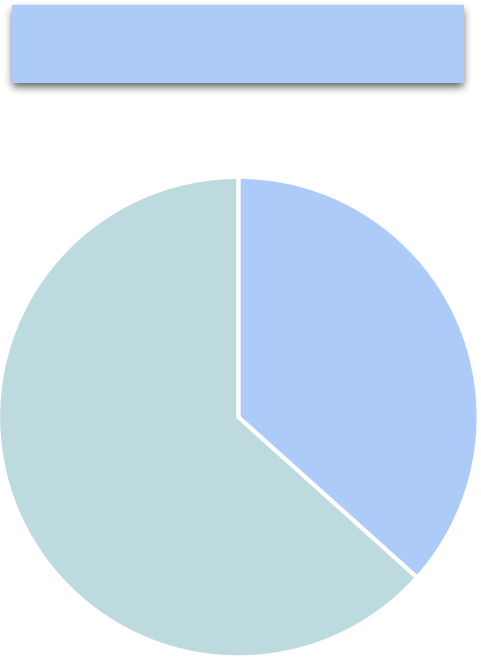
2019 103%

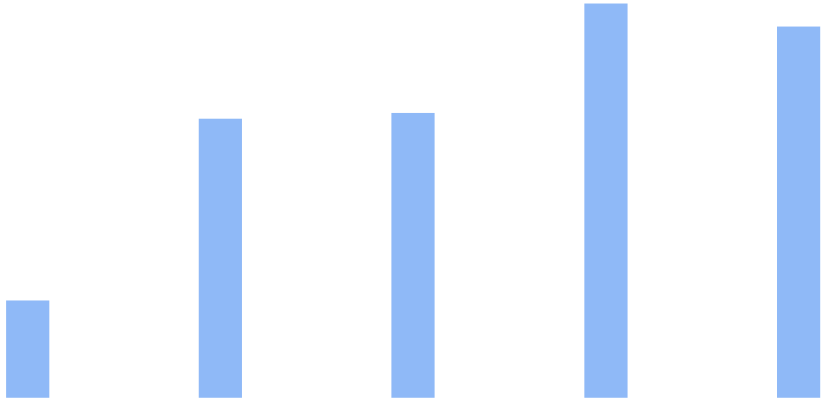
63%

C









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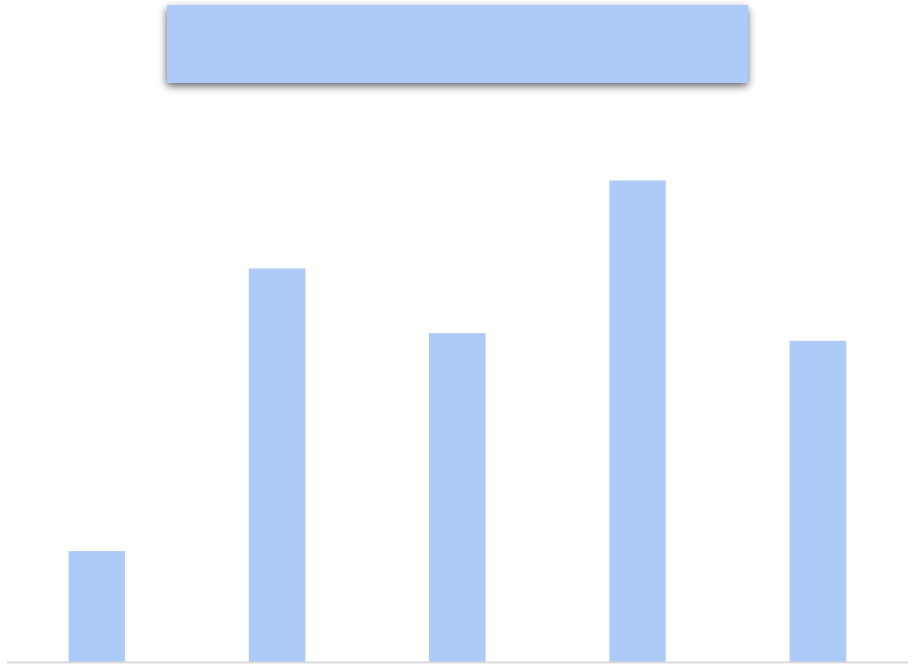
02

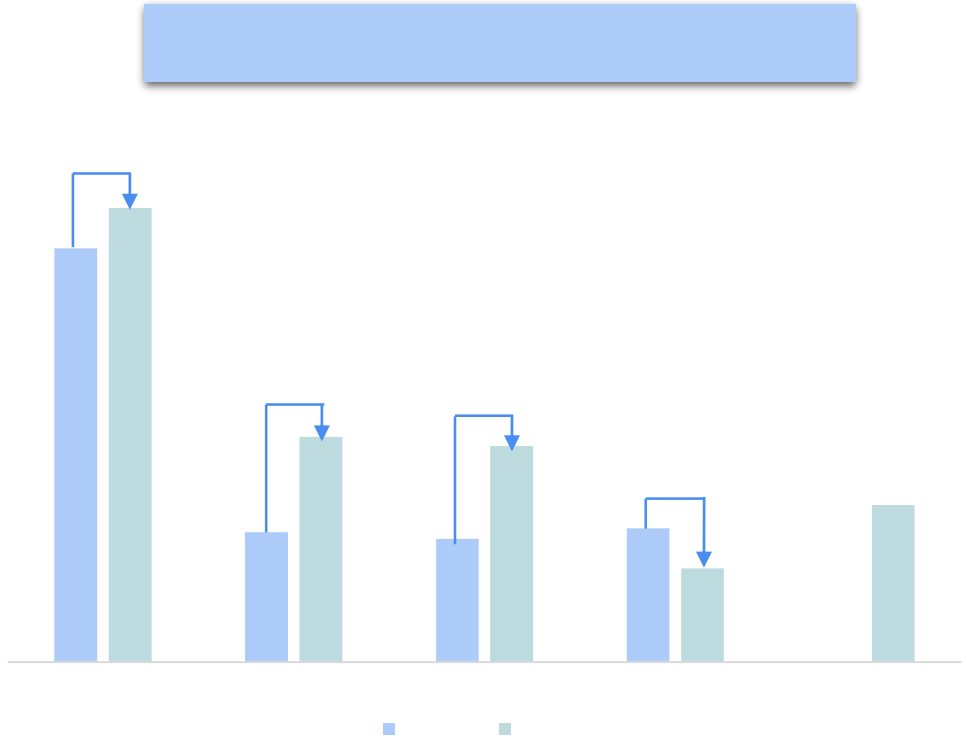
➢

2023

21.7 33%

73% 75%

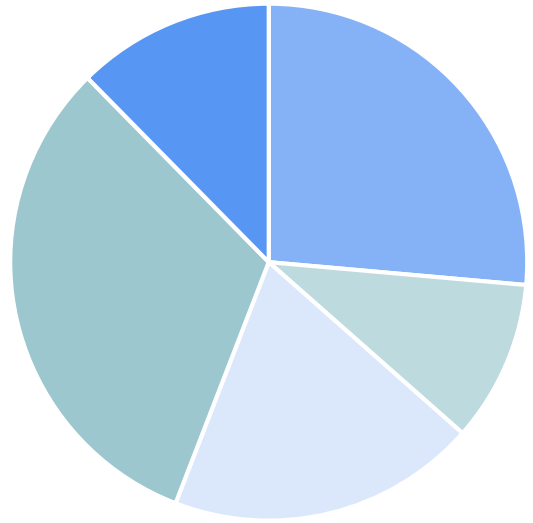




➢ 2023

C

4.2 2.2 30%

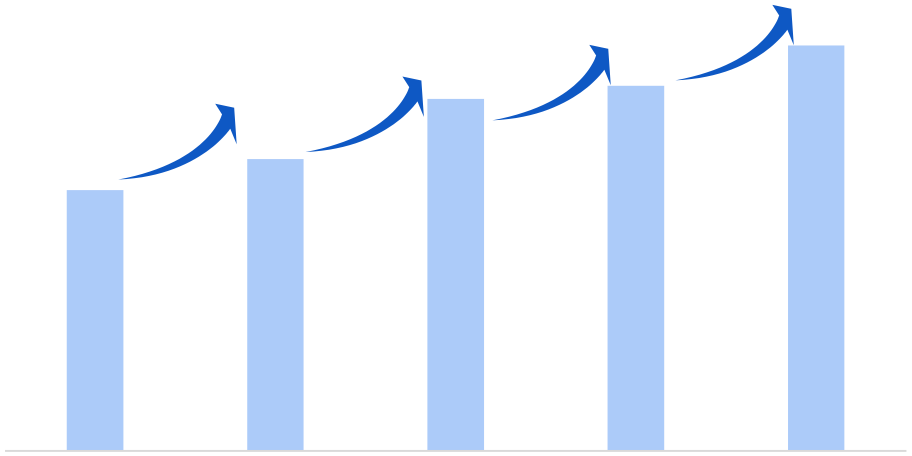


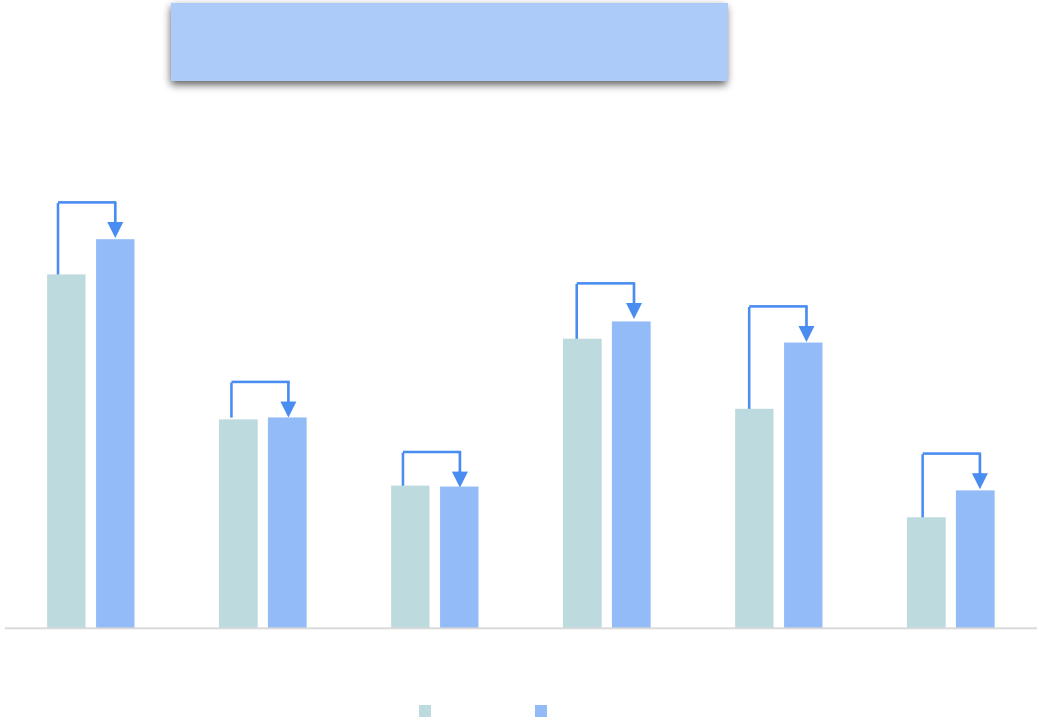
C

	2023	2023

➢ Purcotton 20.6

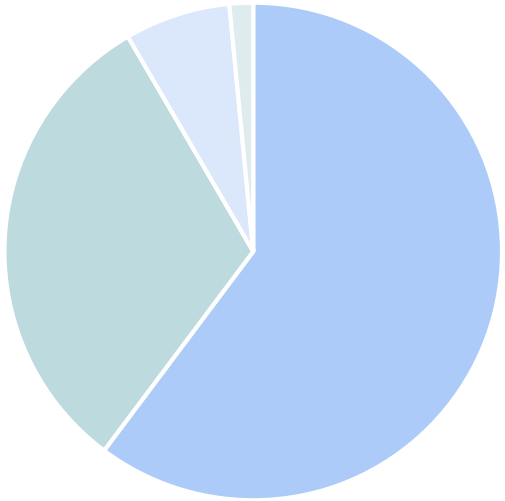
11% 2019 55% 12%





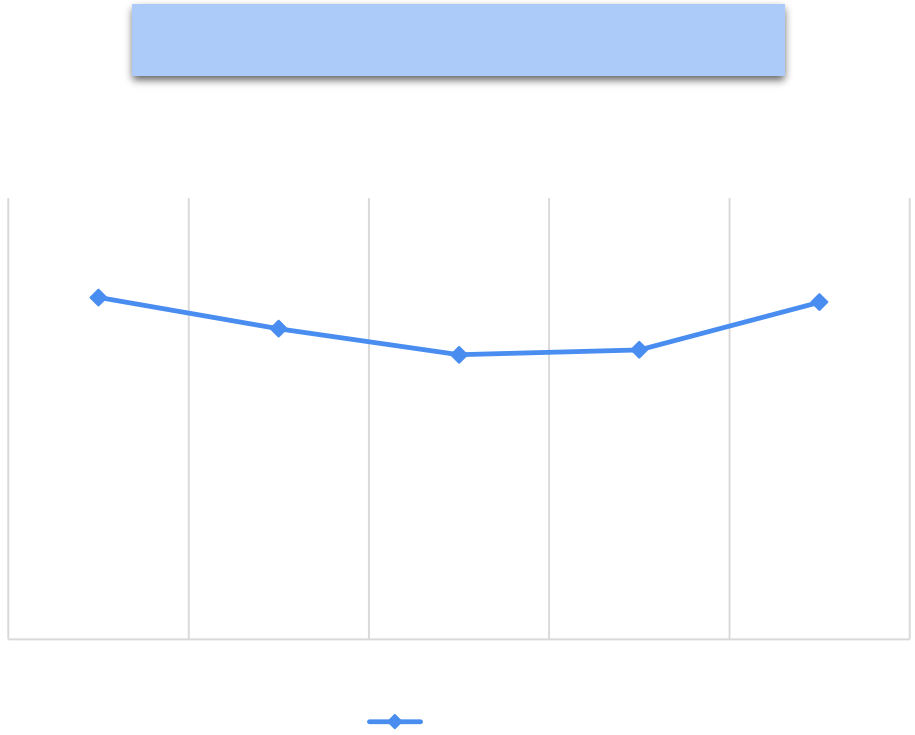
6.5 18%

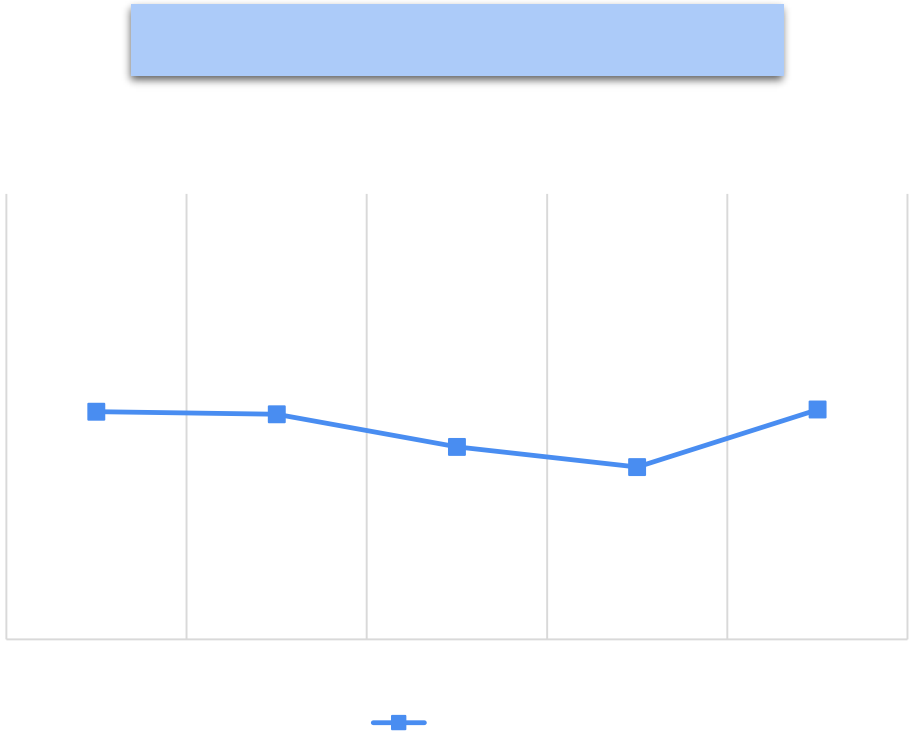
12.4 10%



	2023	2023

- 2023 58% 2.7 29%
  12.9% 2019





winner
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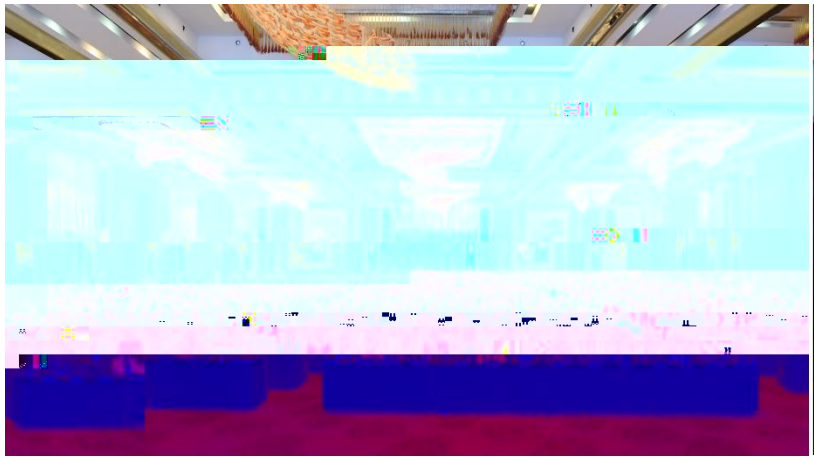
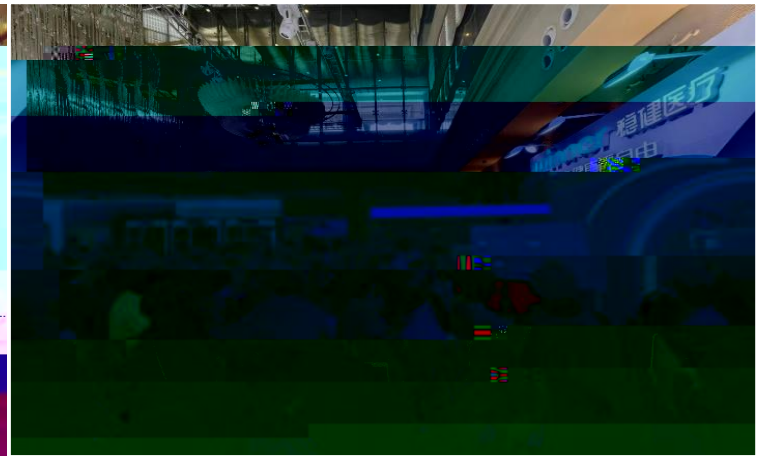
winner

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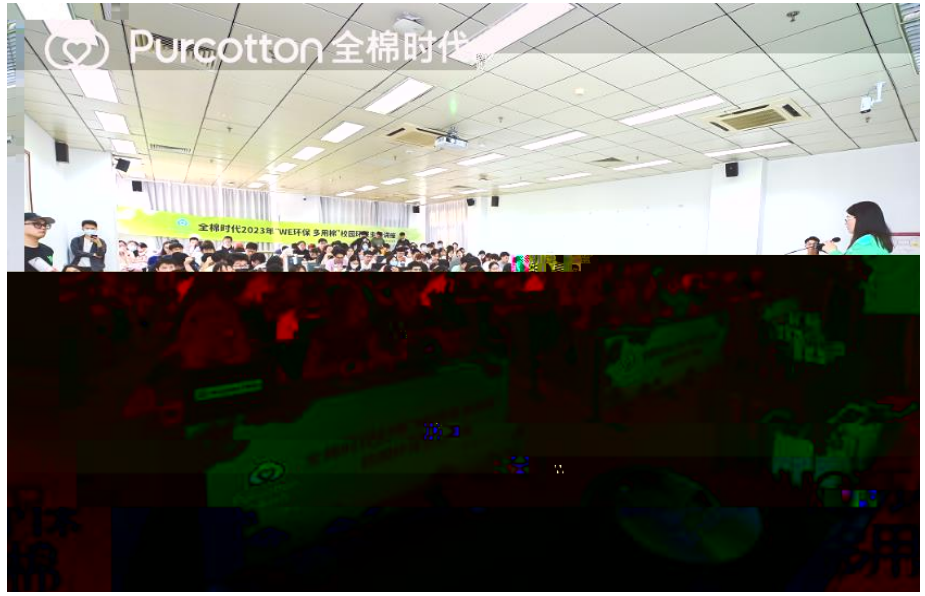
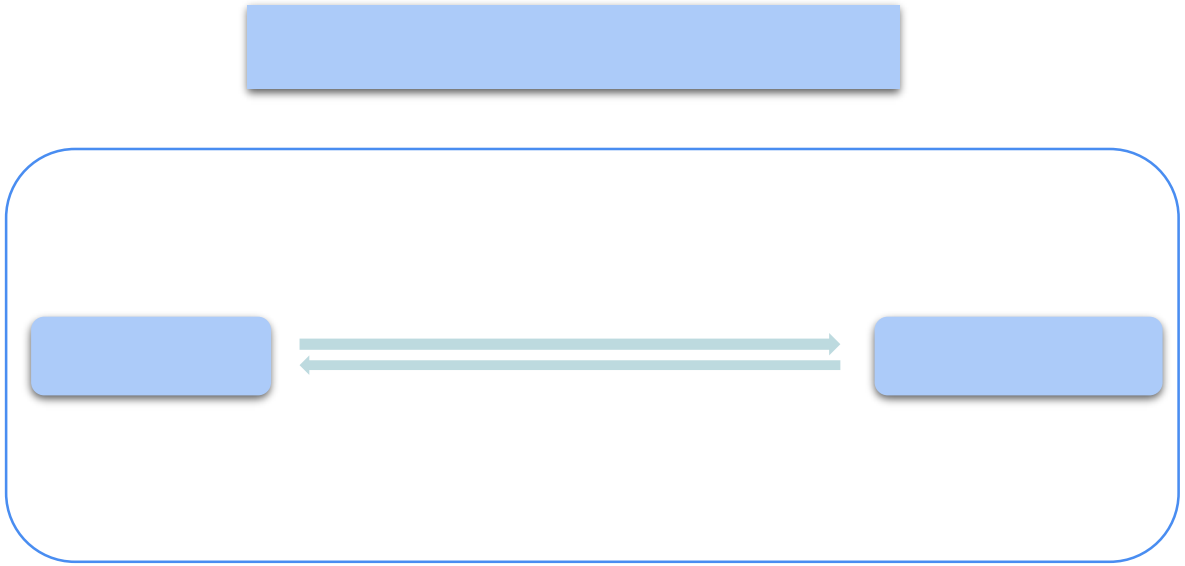

Purcotton全棉时代

Purcotton全棉时代
天猫618

➢

7

2023



感谢观看
THANKS!